

# Art Walls

Are your business walls blank?  
Tired of looking at the same art?  
Want fresh artwork?

Hang original art on walls  
Support local artists  
Celebrate Denmark!



## Art on Walls

Join many other businesses in Denmark in a program designed by Denmark Arts, to support local artists by hanging their work on your walls.

Denmark Arts have a network of local Business owners who have expressed interest in having local art adorning their walls, meeting rooms, receptions, waiting rooms and offices. Denmark Arts are pairing business walls with skilled artists living in Denmark. Talented, professional artists are ready to have skilled curators at Denmark Arts install and manage their artwork, by hanging it and sharing it with you and periodically changing artists throughout the year.

Every 6-8 weeks professionally trained art handlers will visit and curate a collection of art from a local artist at your business. Each work will be for sale supporting the artists in their careers and at the same time their work will create an interesting workplace for both you, your staff and customers.

### Denmark Arts will provide:

We have designed this program to support local artists.

- Continue to build a Business network
- Expand our artist directory
- Measure all business walls and allocate suitably sized works
- Design an annual calendar for your business walls
- Ready the walls with hangers (optional)
- Hang the artworks and labels
- Process transactions at Denmark Arts
- Post sales if required
- Pay all artists for their sold work
- Manage all communications with the artists
- Manage the communications with the business owner
- Promote your business as part of the program
- Photograph the works for marketing material (optional)
- Replace any sold work
- Swap the art every 6-8 weeks

### The Venue will provide:

This program has been designed with minimal business disruption. Hanging will be efficient due to the measurements already taken.

We can hang after hours if that suits.

- Access to walls to measure
- Access to walls to set up hanging system or hooks (optional)
- Access to your walls to hang every 6-8 weeks unless an item is sold and needs replacing
- Avoid touching or moving the art as best as possible preventing damage
- Email Denmark Arts if a painting needs to be removed and replaced
- Send Denmark Arts your logo and short business biography

No one can take the work then and there. All transactions must take place on Denmark Arts website and then our staff will contact the buyer to collect from Denmark Arts.

# How It Works

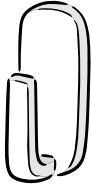
1



## Sign up and wall set up

Email [admin@denmarkarts.com.au](mailto:admin@denmarkarts.com.au) to invite us to your business to see your walls. Denmark Arts staff will take measurements and photographs of your walls for colour reference and see how to hang the art.

2



## Hanging system/hook

Denmark Arts can set up a hanging system if you want one. This will be charged to your business. However if your walls are small and already have a nail or hook, we will use that.

3



## Artist and Artwork

Our network of artists in this program is developing. We will present the artist and their work prior to hanging, ensuring you are happy with it, after all you will be the one looking at it. All artwork will be appropriate for all ages.

4



## Hanging and pricing

Denmark Arts staff will organise a time with you, even after hours, to hang the artist's work. To prevent damage, qualified curators will hang the work. Each work will be accompanied by a label; name, medium and selling price.

5



## Selling an artwork

Anyone can purchase the art, they can scan the QR code that will be on the plaque next to the work and pay online at [www.denmarkarts.com.au](http://www.denmarkarts.com.au)

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## Replacing and exchanging

If you sell a work we will replace it. We can also wrap and post the work for an additional cost. Every 6 - 8 weeks we will contact you to organise a time to change the artist with a new collection.

# AGREEMENT

## START DATE

- THIS PROGRAM CAN BEGIN IMMEDIATELY
- IN JANUARY 2025
- LETS SCHEDULE A TIME

## PAYMENTS

- PREFER DENMARK ARTS TO HANDLE THE SALES AND TRANSACTIONS
- HAPPY TO SHARE TRANSACTIONS AND SALES WITH DENMARK ARTS, AND BE INVOICED BY DENMARK ARTS FOR THE FULL PAYMENT NO EXTRA COST TO YOU OR DENMARK ARTS

## SIGNED

VENUE NAME:

VENUE AUTHORISED PERSONELL NAME & POSITION:

SIGNED:

DATE:

DENMARK ARTS COUNCIL INCORPORTATED

DIRECTOR: ABBIE PEDERSEN

SIGNED:

DATE: